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Since 1951, **Material Sciences Corporation**, MSC, has been championing innovation in quality, flexibility and cost-effectiveness to the automotive, construction and consumer goods industries.

Backed by state-of-the-art <u>coating lines</u>, cutting edge light-weighting technologies, vibration and harshness, <u>NVH</u>, <u>product lines</u> and a robust <u>electro galvanizing services</u>, MSC has gained a solid reputation as the leader and developer of coated, laminated and acoustic product solutions.

Headquartered in Canton, Michigan, MSC operates several state-of-the-art processing facilities across the Midwest.



When asked about MSC's interest in becoming part of **North American Steel Alliance**, Mike Noble, Chief Commercial Officer was quick to reply, "One of the key factors influencing our decision to invest as a member/owner was the opportunity to engage in meaningful dialogue with so many diverse companies that are part of our industry."

Sharing his thoughts on what has been the key driver in MSC's past success and what will continue to be critical for the future, Noble stated, "We are a technology company engineering new products that outpace our competition. We continue to be in the forefront of new product development for our customers."

Material Sciences Corporation joins the North American Steel Alliance as its 121st member/owner company. Learn more about our newest member company at their website; (Click here).

About North American Steel Alliance: Incorporated in November of 1996, North American Steel Alliance, Inc., "NASA" is a member- owned purchasing cooperative serving the metals distribution industry. Today, NASA is comprised of 121 independently operated steel service centers throughout the United States and Canada with over 430 distribution and processing facilities. Collectively NASA represents annual revenues exceeding \$9 billion dollars.

NASA's primary business focus is to strategically link its independently owned member companies with the highest quality preferred suppliers, both metal and operational, to create unique opportunities increasing profitability and ensuring ongoing success.

The National Cooperative Business Association recognized North American Steel Alliance as one of the top 10 purchasing cooperatives in North America, based on total dollars purchased through preferred suppliers.

North American Steel Alliance; www.steelalliance.com

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